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Aim



* To capture the sociocultural importance and diversity that exists in different fishing places for the purpose of understanding community and place identity for policy development.





Why?

- * There is a lack of understanding of the socio-cultural impacts of fishing and how this can feed into policy making.
- Recognition that policies that include social objectives are more likely to succeed in restoring fish stocks & a sustainable fishing sector.

"fishing is the glue that holds the community together" - Brookfield et al 2005





Sub-activities

- * Community and place identity
- Women and social cohesion in coastal communities
- Fishing activity past and present
- * Cultural heritage, tradition and new economic support





Community and place identity



- * 'Sensing Fishing Places' survey
- Community photographic exhibitions and photo project
- * PhD research: Sense of place, identity and tourism in fishing communities





Sensing Fishing Places Survey

- * Aim: to find out how fishing influences the way people feel about where they live.
 - * Fishing stakeholders (e.g. fishers, processors, fish mongers, administrators etc.)
 - * Non-fishing stakeholders (e.g. tourism providers, heritage providers etc.)
 - * Residents in fishing towns/places.





'Sensing Fishing Places' Survey

- * Measuring sense of place dimensions
 - * Place attachment e.g. "I feel very strongly that I belong here"
 - * Place identity e.g. "This area is in my blood, it is really a part of me"
 - * Place dependence e.g. "This is the best place for doing things that I enjoy most"





'Sensing Fishing Places' Survey

- * Attitudes to and perceptions of fishing, including the future of fishing
- * Fish and seafood consumption
- * Perceptions of fishing's contribution to tourism
- * Values of cultural heritage of fishing
- * Contribution of fishing to community and social life
- * Socio-demographic variables





Approach



England:

- 1 Wells next the sea
- 2 Aldeburgh
- 3 Whitstable
- 4 Hastings
- 5 Selsey
- 6 Poole
- 7 Brixham
- 8 Looe
- 9 Newlyn
- 10 Port Isaac

France:

- 1 Guilvinec
- 2 Audierne
- 3 Paimpol
- 4 Saint Malo
- 5 Granville
- 6 Saint Vaast
- 7 Port en Bessin
- 8 Fecamp
- 9 Dieppe
- 10 Boulogne

Belgium:

- 1 Nieuwpoort
- 2 Oostende
- 3 Zeebrugge
- 4 Heist

Netherlands:

- 1 Breskens
- 2 Arnemuiden





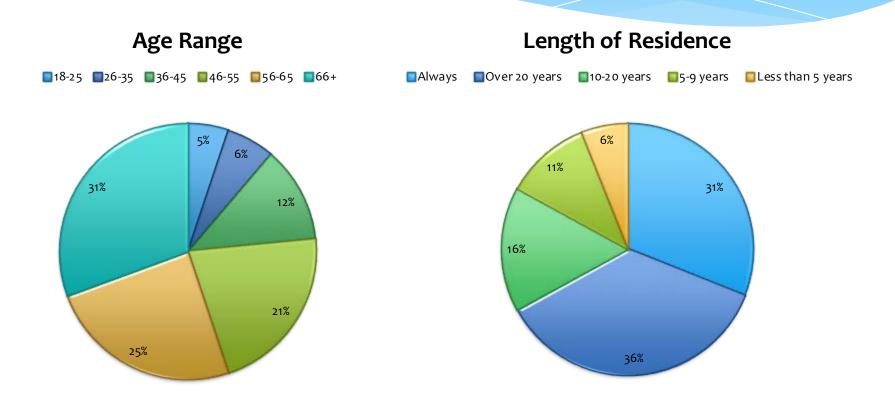
Progress to date

	Postal (No. sent)	Postal (response to date)	Online/ Other	Total (to date)
England	2000	455	285	740
France	2000	272	13	285
Belgium	800	361	46	407
Netherlands	600	444	0	444
TOTAL				1876



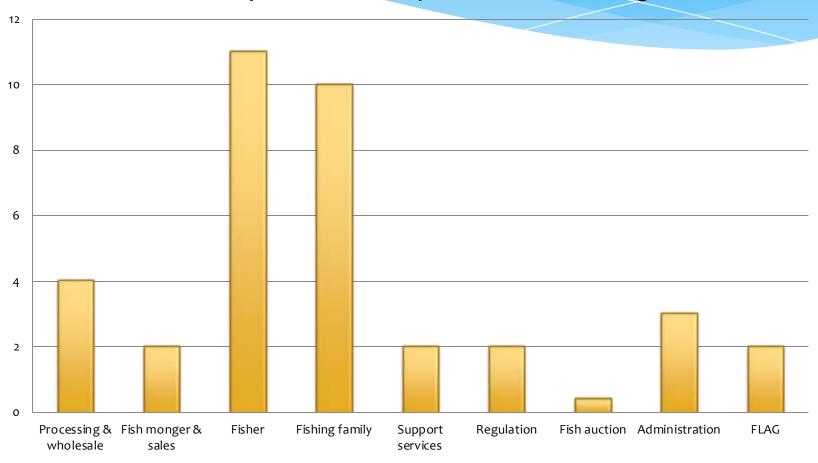


England Dataset (n=716)



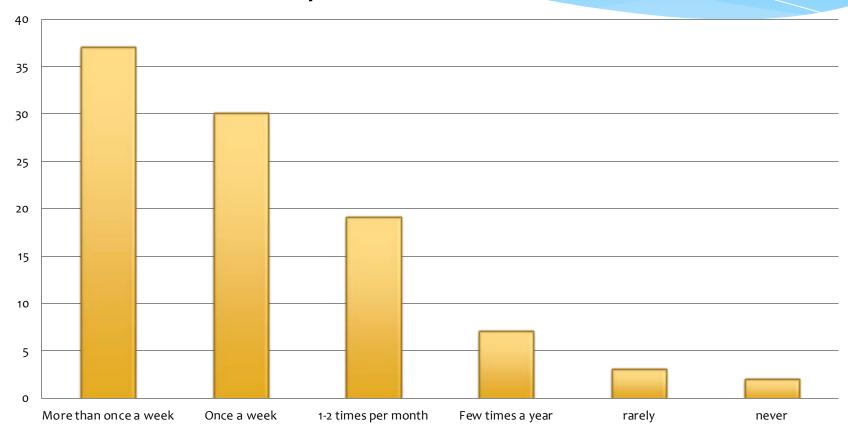
24% of respondents indicated they are directly involved with fishing

% of respondents directly involved with fishing



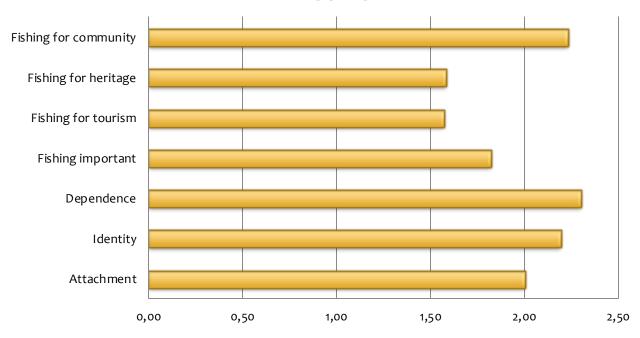
97% indicated that they eat fish or seafood. 86% said they would be willing to try a different species of fish or seafood that they had not tried before.

% of respondents who eat fish/seafood



Place & Attitude Variables

Mean scores for aggregated variables



Responses range from 1-5 with 1 = strongly agree, 2 = agree, 3 = no opinion, 4 = disagree, 5 = strongly disagree

Profiling – initial observations

- * Higher place attachments for respondents:
 - * living in Cornwall, Essex, Norfolk, Suffolk
 - * aged 46-55 or 65+
 - no educational qualifications, GCSE or equivalent or further education qualification
 - * who are retired
 - who have always lived here

Outputs from survey

- * Comparing sense of place across the study area
- * Understanding the perceptions of different stakeholders
- * Typology of fishing places with respect to cultural value of fishing





'People, Place and Fish' Photo Project

- * To use photographic exhibitions to explore through photographic media the contribution of marine fishing to the socio-cultural life of fishing places.
 - * Community-elicited photographs
 - Researcher-elicited photographs
 - * Professional 'photo journalism' photographs





Photo journalism



- 1 North Norfolk
- 2 Poole
- 3 Port Isaac
- 4 Le Guilvinec
- 5 Saint Vaast
- 6 Boulogne-sur-mer
- 7 Oostdunkirke
- 8 Oostende
- 9 Breskens





















Community elicited photography



People, Place and Fish Marine Fishing and You



people view the fishy places where they live, work tance of fishing to you. or play. Through the lens of those living in these communities, we want to create a snapshot of. We are interested in photographs that what it is like living in places with marine fishing at the start of the $21^{\rm st}$ century. Whatever your age, $\,$ • Show how marine fishing influences the characbackground or level of ability we would like you to

We are looking for photographs that capture the Selected photographs will form part of a webessence of what it is like to live and work in based archive depicting the character of fishing coastal towns and villages with an active fishing places in the 21" Century and some will be chosen fleet. We are interested in the way photographs to be displayed in public exhibitions in Looe. depict the importance of marine fishing to you, Wells-next-the-sea and Whitstable over the sumrather than an aesthetically beautiful image. You mer 2013.

The University of Greenwich is running an exciting are invited to accompany each picture with a few photo project called People, Place and Fish, that lines of text that explain the reason for taking the wants to capture, through local photographs, how picture or describe how it illustrates the impor-

ter of fishing places

. Show how marine fishing might be important to you personally

FOTOPROJECT



Mensen, visserij en de zee De zeevisserii en u



momenteel een spannend fotoproject genaamd waarom u deze gemaakt heeft en/of waarom dit Mensen, visserij en de zee. De bedoeling van dit beeld het belang van de visserij voor u illustreert. project is door middel van foto's vast te leggen welk beeld mensen hebben van de visserijplaats. We zijn geïnteresseerd in foto's die: waar ze wonen, werken of spelen. Via de cameralens van bewoners willen we laten zien hoe het is om te wonen in een zeevisserijplaats aan het begin van de 21° eeuw. We willen graag • laten zien hoe zeevisserij voor u persoonlijk van da t u deelneemt ongeacht uw leeftijd , achtergrond of vaardigheden op visserijgebied.

We zoeken foto's die de essentie vastleggen van het wonen en werken in kuststeden en -dorpen met een actieve vissersvloot. Het gaat ons niet zozeer om mooie plaatjes, maar om de manier waaroo de foto's uitbeelden wat de zeevisserii

Aan de universiteit van Greenwich loopt voor u betekent. We vragen u bij elke foto

- · laten zien hoe zeevisserij het karakter van vissersplaatsen beïnvloedt
- belang zou kunnen zijn

De geselecteerde foto's worden opgenomen in een digitaal archief waarin het karakter van vissersplaatsen in de 21° eeuw wordt afgebeeld. Een aantal foto's zullen worden getoond op een openbare tentoonstelling in Oostende in november 2013.





Photography Exhibitions



- 1 Wells next the sea
- 2 Whitstable
- 3 Looe
- 4 Le Guilvinec
- 5 Saint Vaast
- 6 Oostende





Landscapes of Fishing Exhibition

Looe, 16-20 June 2013







Exhibition themes

- * Themes drawn from cultural ecosystem services elements:
 - Cultural identity
 - * Heritage values
 - * Spiritual and religious values
 - * Inspiration
 - * Aesthetic values
 - Social relations
 - Recreation and tourism
 - Education and knowledge





PhD research: Sense of place, tourism and inshore fishing in the English Channel and southern North Sea

Michaela Kennard

* Aim: To explore the socio-cultural values and interrelationships of inshore fishing, community identity and tourism using Sense of Place and a Cultural Ecosystems Services Approach.





Case studies



- 1 Wells-next-the-sea
- 2 Isle of Wight
- 3 Beer
- 4 Looe
- 5 Le Guilvinec
- 6 Oostdunkirke





Approach

- * Photo-elicitation interviews with community members (n=66): Researcher-photographs were used to focus the interview on 6 'cultural services' (from MEA 2005).
 - * Cultural identity
 - * Heritage values
 - * Spiritual services
 - * Inspiration
 - * Aesthetic appreciation
 - * Recreation & tourism

- * Tourism survey (n=451): Intercept surveys of visitors. Question types:
 - * Visit information (e.g. where staying, how long for etc.)
 - * Visitor loyalty (e.g. would they re-visit?)
 - * Activities
 - Attachment to place
 - Role of fishing
 - Fish/seafood consumption
 - * Demographics





Activity 2: women's contribution to social cohesion

OBJECTIVES:

* Investigate women's roles in European fisheries and their contribution to social cohesion

Fill in the gap in knowledge

Contribute to policy making







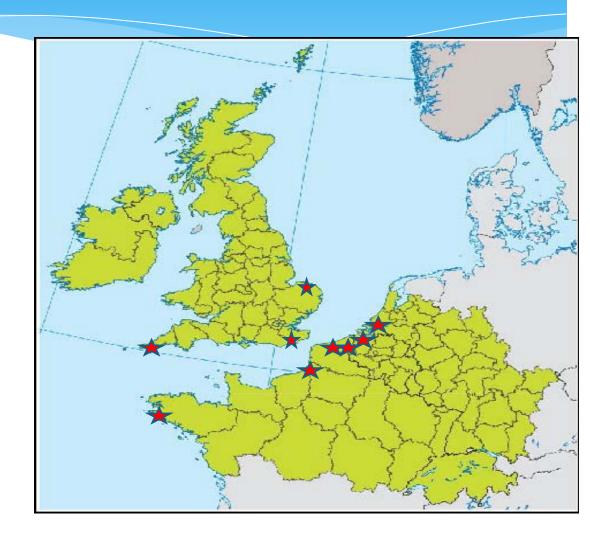


UNIVERSITY

GREENWICH

Research Sites

- * The Netherlands
 - * Breskens
 - * Arnemuiden
 - * Urk
- * Belgium
 - * Oostduinkerke-Oostend
 - * Nieuwpoort
- * France:
 - Brittany
- * England:
 - * Norfolk
 - * Cornwall



Research Activities: Interviews & Observations

- 100 interviews have been conducted (August 2012-November 2013)
 - * England, 30
 - * Belgium, 15
 - * Netherland, 30
 - * France, 25
- * Interviewees were mostly women, but also included a small number of men
- * Interviewees selected from various sectors of the fisheries including, eg. fishers/gatherers, wives/partners, traders (retail but also whole sale), processors in small workshops and in large fishing plants, managers and administrators in companies, officials in FLAGs and in Fishermen's Missions, union representatives, members of women's formal organisations and informal networks and so on.

Preliminary Findings

- * Traditional roles continue and its significance
- * Changes and implications
 - Reorganisation of gendered roles in workplace and home
 - * Women's orgaisation and networking
 - Participation of foreign workers
 - Technoldge and women
 - * Women, history and cultural heritage
- * Challenges and opportunities

Changes: women's network and solidarity at grassroots

Fishwives Choir England

Women's Think Thank Holland



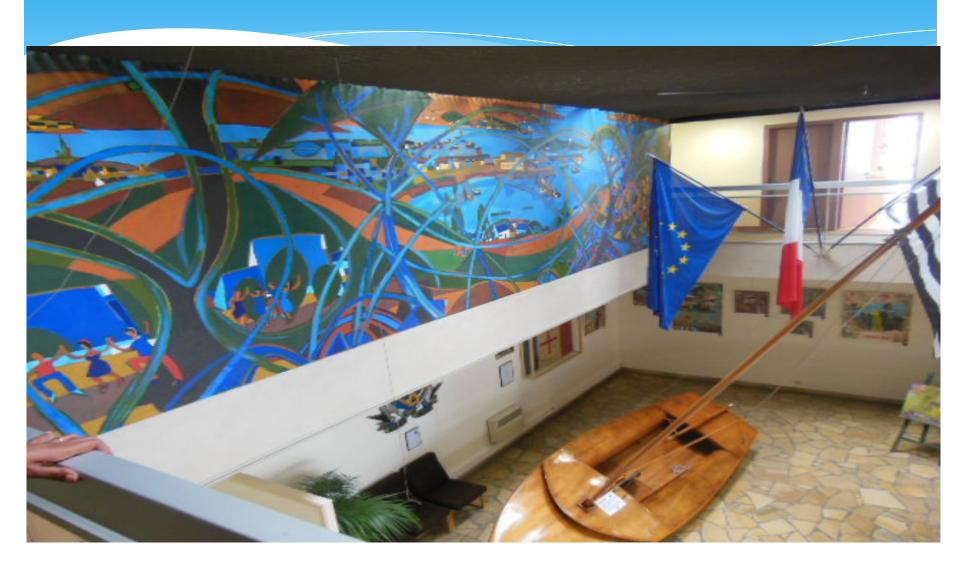




Implications?

- * More independence for women
- Re-negotiation / re-division of roles between men and women in domestic and public spaces
- * Automation and re-division of labour between men and women in production
- Migration of capital and labour (global v local)
- * Women's network, solidarity, sustainability
- * Role of technology in social network
- * Image of fisheries: Homogeneity and heterogeneity
- *
- *

Conclusion?



past and present



Common Fisheries Policy Reform:

- 1) Large-scale fleets: focus on capacity adjustment/economic efficiency
- 2) Small-scale and coastal fleets: focus on social objectives, communities

Policy option: different spatial management regimes based on the 12 nautical mile limit

- Need to document importance of inshore/small-scale/coastal fisheries past and present
 - → What is its importance today?
 - → What was its importance in the past?
 - → Can this be a potential for the future?

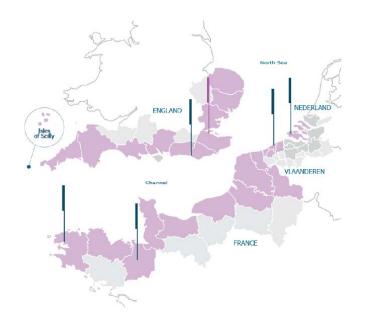




2.3 Fishing activity past and present

Objectives

Provide a longer term perspective on the current and historical importance of inshore fisheries to coastal communities in the GIFS area in terms of volume of landings, economic value and direct employment and their relative importance in the sector as a whole



Inshore Fisheries:

the territorial sea (12 nautical miles) fishing trips of 24 hours (48 hours)



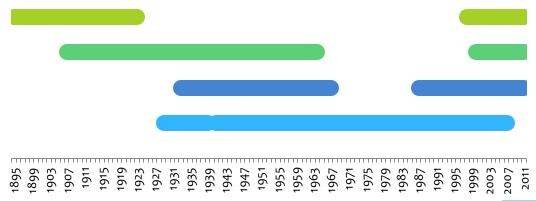


Metadata-inventory

When/where/what data available to support GIFS working hypothesis

Overview of available historical data on inshore fisheries landings & value of landings

Overview of available historical data on inshore fisheries employment

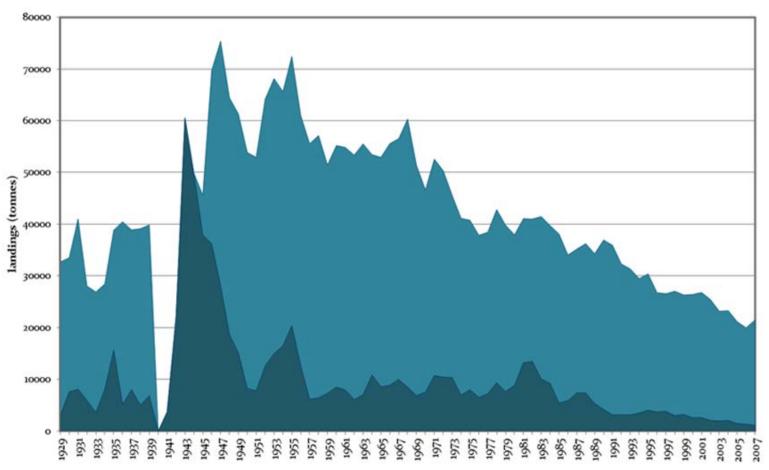


NL WK FR





bore fisheries landings

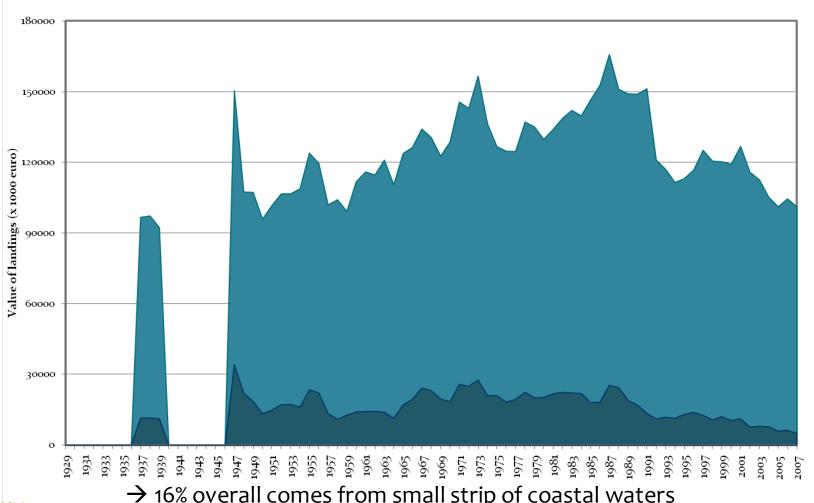




→ 23% overall comes from small strip of coastal waters



bore fisheries value of landings

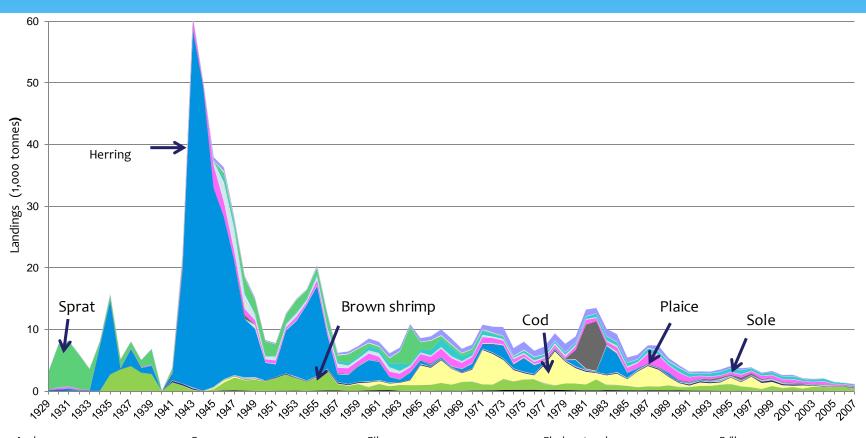








Belgium Inshore fisheries landings



- ■Angler
- Brown shrimp
- ■Conger eel
- Flounder
- Halibut
- Ling Ocean perch
- Rays
- Shells

- Bass
- Brown shrimp (and other species)
- Cusk
- ■Greater weever

Sole

- Herring Lobsters
- Other crustaceans
- Red gumard

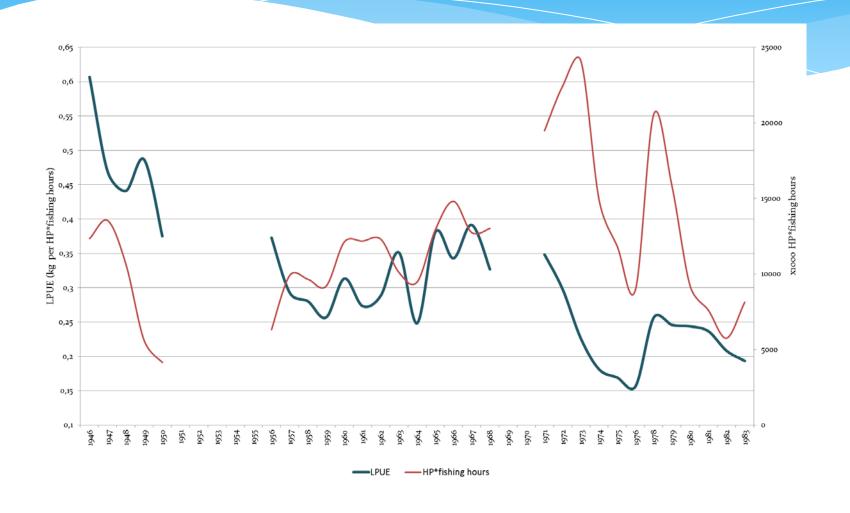
- ■Bib
- Cephalopods
- Dab
- ■Grey gumard ■ Horse mackerel
- Mackerel
- ■Other species Red mullet Spawn (fish roe)

- Blackspot seabream
- Coal fish
- Edible crab
- Haddock
- John dory
- Megrim
- Plaice ■ Salmon
- Sprat

- Brill
- Cod
- Flathead mullet Hake
- Lemon sole Miscellaneous
- Pollack Sharks ■ Sturgeon

Belgium Inshore fisheries:

catch per unit of effort in demersal inshore fisheries (trawling, non-shrimp)



bore fishers, by age class

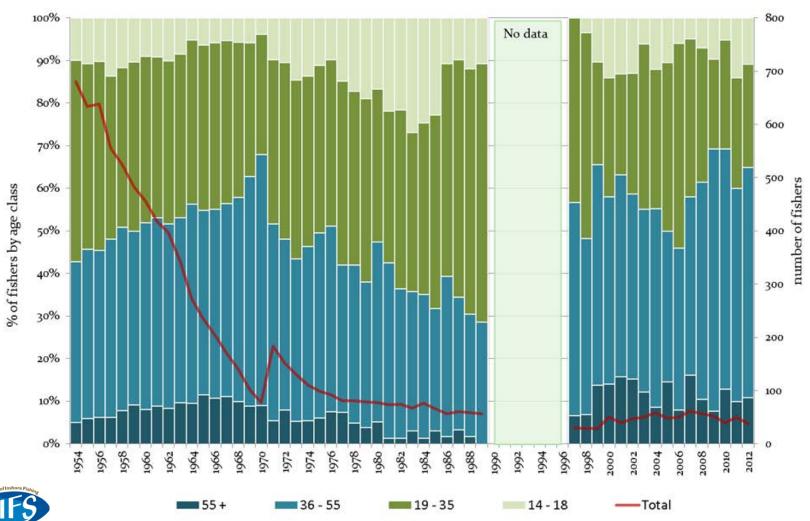




Figure: Direct employment in fisheries in Belgium: absolute number of fishers, and proportion by age class, 1954-2012.

Case: Belgium fishers, by age class

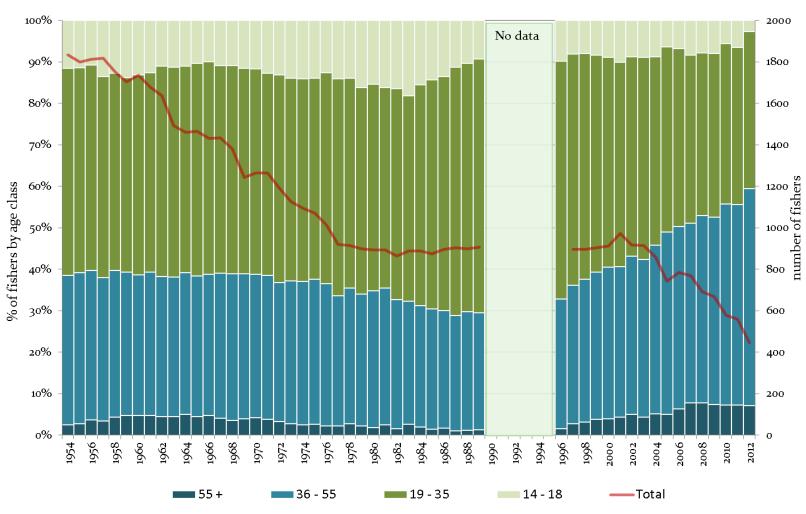
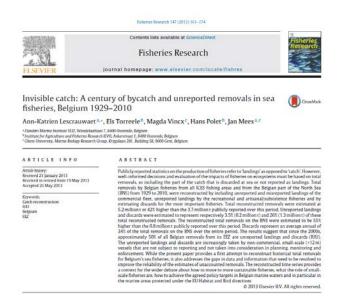


Figure: Direct employment in fisheries in Belgium: absolute number of fishers, and proportion by age class, 1954-2012.

"Invisible catch: A century of bycatch and unreported removals in sea fisheries, Belgium"

Lescrauwaet, A.-K.; Torreele, E.; Vincx, M.; Polet, H.; Mees, J. (2013). Invisible catch: A century of bycatch and unreported removals in sea fisheries, Belgium 1929-2010. Fish. Res. 147: 161-174. hdl.handle.net/10.1016/j.fishres.2013.05.007



The results suggest that since the 2000s, approximately **50% of all Belgian removals** from its 'inshore waters' are unreported landings and discards.

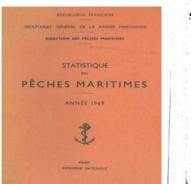


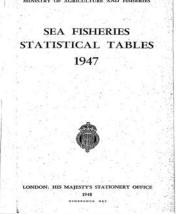
Mapping Inshore Fisheries in the Southern North Sea – next steps

- * Similar data reconstructions & inventory finalized/on-going:
 - United Kingdom
 - Netherlands
 - (North of France)

* Integrate inshore fisheries data in the Geographic application:











Cultural heritage, tradition and new economic support

Tiny Maenhout & Jack Dooms









Fishing culture and regeneration



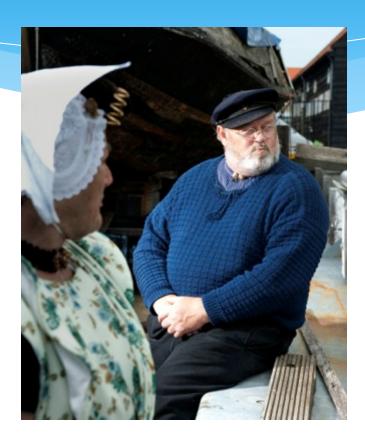






Opportunities & challenges





The use of traditional fishingclothes as a source of inspiration for today's fashion



Launch of sweater





Follies



Conclusion

- * Creating a 'snapshot' of fishing places at the beginning of the 21st century
- Begin to develop new business opportunities for SMEs
- * Seeking ways to reveal the important intangible impacts of inshore fishing in a way that can be communicated to policy makers





Thank you!

For further information contact:

Sensing Fishing Places Survey: j.urquhart@gre.ac.uk or t.g.acott@gre.ac.uk

Community photo exhibitions/photo project: j.urquhart@gre.ac.uk or t.g.acott@gre.ac.

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Cultural heritage & economic opportunities: tinymaenhout@telenet.be



